

GLENCOE AGRICULTURAL SOCIETY

2-268 Currie Street, Glencoe, ON N0L 1M0

GlencoeFair@yahoo.ca

www.glencoeffair.ca

226-927-9335



Dear Glencoe Fair supporters,

Exciting plans are in the works for the upcoming 2022 Glencoe Fall Fair, as we are ready to come back together, to showcase our rural roots and invite you to become a part of this tradition, as a valuable partner. "Party Until the Cows Come Home" themed fair will take place the weekend of September 23, 2022, and we would like to include you in this year's event.

Our annual three-day fair is celebrating 145 years in the community with something for everyone to enjoy. Countless highlights include Agriculture in the Classroom and the VIP Program open. Opening ceremonies which will involve entertainment, recognize local talents and announcing the Fair Ambassador. Also, throughout the weekend there will be a parade, 4-H competitions, livestock shows, children entertainment, homecraft, field crop & junior fair entries, demonstrations, a baseball tournament, grandstand entertainment and the Friday evening demolition derby.

If you have supported the fair in the past, thank you!!! If you are a new Glencoe Fair supporter, welcome, and we look forward to recognizing you for your contribution.

There are several areas of the fair that requires sponsorship including: Junior Fair, Ag In the Classroom, Livestock Shows, 4-H Shows, Field Crop & Horticulture, Parade, Homecraft, Demo Derby, Entertainment, Ag Awareness and overall partnership.

Please provide confirmation of your support and donation by May 1st, to ensure you receive full recognition in the Glencoe fair prize book.

Kathryn Lambert

Sponsorship

519-870-9954

kjohns01@hotmail.com

Please update & return this letter with your payment to the address above.

2022 PARTNERSHIP AGREEMENT

Glencoe Agricultural Society



Name: _____
as to be listed on promotional items

Contact Name: _____

Address: _____

Phone: _____ Email: _____

General \$ _____ Parade \$ _____

Ambassador \$ _____ Jr. Fair \$ _____

4-H Shows \$ _____ Livestock \$ _____

Demo Derby \$ _____ Homecraft \$ _____

Variety Show \$ _____ Field Crops \$ _____

Ag in Classroom \$ _____ Talent Show \$ _____

Truck and Tractor Pull \$ see separate pkg Ag. Awareness \$ _____

Specific Class: \$ _____ Other \$ _____

Please specify if your partnership is for a Class Special or Specific Livestock Show

Please make cheques payable to: Glencoe Agricultural Society

Do you require a receipt to be sent to you: _____

Glencoe Agricultural Society is not a registered charity

~ Please complete and return by May 1st to be recognized in the 2022 Glencoe Fair Prize Book ~









If you have any questions please do not hesitate to contact me directly:
Kathryn Lambert, kjohns01@hotmail.com, p: 519-870-9954 f: 519-287-2000

Glencoe Agricultural Society

2-268 Currie St., Glencoe, ON N0L 1M0 p: 226-927-9335

glencoeffair@yahoo.ca www.glencoeffair.ca

PARTNERSHIP LEVELS: We are pleased to offer the following partnership levels for the Glencoe Fair. These levels can be attained by any combination of product, service, or financial contributions. Please review the different levels on the following pages and decide if you would like to be a Partner of the Fair.

| | | |
|---|-------------------------|--------------------------|
|  | \$ 10.00 - \$ 99.00 | Friend of the Fair |
|  | \$ 100.00 - \$ 249.00 | Yellow Ribbon Partner |
|  | \$ 250.00 - \$ 499.00 | White Ribbon Partner |
|  | \$ 500.00 - \$ 999.00 | Blue Ribbon Partner |
|  | \$ 1000.00 - \$ 1499.00 | Red Ribbon Partner |
|  | \$ 1500.00 - \$ 2499.00 | Reserve Champion Partner |
|  | \$ 2500.00 - \$ 4999.00 | Grand Champion Partner |
|  | \$ 5000.00 and over | Supreme Champion Partner |

| Partnership Levels | Value | Partnership Possibilities | Return On Investment |
|---------------------------|---------------------|---|---|
| Friend of the Fair | \$10.00 - \$99.00 | <ul style="list-style-type: none"> • Class sponsor; Junior Fair, School Fair, Homecraft, Photography, Baby Photo Contest etc. | <ul style="list-style-type: none"> • Listed in Glencoe Fair prize book • Posted on Glencoe Fair website |
| Yellow Ribbon | \$100.00 - \$249.00 | <ul style="list-style-type: none"> • Class Sponsor; Livestock, Parade • Program Sponsor: Junior Fair, Ag. Awareness, Homecraft, Photography, Ag. In the Classroom, Ambassador, Hill-Billy Hustle • 4-H Show (dairy, horse, swine, sheep, beef) • Kids Draw Prizes | <ul style="list-style-type: none"> • Listed in Glencoe Fair prize book • Posted on Glencoe Fair website • Recognized at Opening Ceremonies on partnership slideshow |
| White Ribbon | \$250.00 - \$499.00 | <ul style="list-style-type: none"> • Program Sponsor: Junior Fair, School Fair, Homecraft, Photography, Ag. In the Classroom, Ambassador, 4-H | <ul style="list-style-type: none"> • Listed in Glencoe Fair prize book • Posted on Glencoe Fair website • Recognized on site signage at fair |
| Blue Ribbon | \$500.00 - \$999.00 | <ul style="list-style-type: none"> • Class Sponsor, Demo Derby • Entertainment, Fair Dance, Children Entertainment. | <ul style="list-style-type: none"> • Listed in Glencoe Fair prize book • Posted on Glencoe Fair website • Recognized on site signage at fair • Receive one complimentary day pass |

| Partnership Levels | Value | Partnership Possibilities | Return On Investment |
|---------------------------|-----------------------|--|--|
| Red Ribbon | \$1000.00 - \$1499.00 | <ul style="list-style-type: none"> Show ring sponsor; beef, dairy, sheep/swine, horse | <ul style="list-style-type: none"> Listed in Glencoe Fair prize book Posted on Glencoe Fair website Recognized on site signage at fair Receive two complimentary day passes |
| Reserve Champion | \$1500.00 - \$2499.00 | <ul style="list-style-type: none"> Naming rights to fair feature event; Entertainment stage, Ag Awareness, Kidszone | <ul style="list-style-type: none"> Listed in Glencoe Fair prize book Posted on Glencoe Fair website Recognized on site signage at fair Receive four complimentary day passes |
| Grand Champion | \$2500.00 - \$4999.00 | <ul style="list-style-type: none"> Overall event sponsor, naming right; Livestock competition, Entertainment | <ul style="list-style-type: none"> Listed in Glencoe Fair prize book Posted on Glencoe Fair website Recognized on site signage at fair Receive two complimentary weekend passes & one midway wristbands Banner displayed at fair (supplied by partner) Certificate of Appreciation |
| Supreme Champion | \$5000 and over | <ul style="list-style-type: none"> Multiple areas of involvement throughout the event, with many level of exposure | <ul style="list-style-type: none"> Listed in Glencoe Fair prize book Posted on Glencoe Fair website Recognized on site signage at fair Receive four complimentary weekend passes & two midway wristbands Banner displayed at fair (supplied by partner) One complimentary tradeshow booth in area (Friday – Sunday) Certificate of Appreciation |

~ Returns on Investment are guaranteed only if partnership is confirmed by May 1st, 2022 ~