

## GLENCOE AGRICULTURAL SOCIETY

2-268 Currie Street, Glencoe, ON N0L 1M0

GlencoeFair@yahoo.ca

www.glencoeffair.ca

519-870-9954



**Dear Glencoe Fair supporters,**

As the plans for the upcoming 2023 Glencoe Fall Fair are in full swing, we would like to invite you to become a part of the success, as a valuable partner. "Cowboy Boots & Country Roots" themed fair will take place Friday September 22 – Saturday September 23, and we would like to include you in this year's event.

Our annual two-day fair celebrates 146 years in the community with something for everyone to enjoy. Countless highlights include: Agriculture in the Classroom and the VIP Program on Friday even before the gates open. Opening ceremonies which involve entertainment, recognizing local talents and announcing the Fair Ambassador. Also, throughout the weekend there will be: a parade, 4-H competitions, livestock shows, children entertainment in the KidZone, live demonstrations, homecraft, field crop, Ag Awareness tent & junior fair entries, baseball tournament, entertainment and the Friday evening demolition derby.

Thank you very much if you were able provide support in the past and we hope you are able to continue the sponsorship for 2023.

There are several areas of the fair that requires sponsorship including: Junior Fair, School Fair, Livestock Shows, 4-H shows, Field Crop & Horticulture, Parade, Homecraft, Demo Derby, Entertainment and overall partnership.

If you would like to modify your sponsorship please notify us by May 1<sup>st</sup>, to ensure you receive full recognition in the Glencoe fair prize book.

*Kathryn Lambert*

Sponsorship

519-870-9954

kjohns01@hotmail.com

**Please update & return this letter with your payment to the address above.**

**2023 PARTNERSHIP AGREEMENT**

Glencoe Agricultural Society



Name: \_\_\_\_\_  
*as to be listed on promotional items*

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

General \$ \_\_\_\_\_ Parade \$ \_\_\_\_\_

Ambassador \$ \_\_\_\_\_ Jr. Fair \$ \_\_\_\_\_

4-H Shows \$ \_\_\_\_\_ Livestock \$ \_\_\_\_\_

Demo Derby \$ \_\_\_\_\_ Homecraft \$ \_\_\_\_\_

Variety Show \$ \_\_\_\_\_ Field Crops \$ \_\_\_\_\_

Ag in Classroom \$ \_\_\_\_\_ Talent Show \$ \_\_\_\_\_

Ag Awareness Tent \$ \_\_\_\_\_ School Fair \$ \_\_\_\_\_

Specific Class: \$ \_\_\_\_\_ Other \$ \_\_\_\_\_

*Please specify if your partnership is for a Class Special or Specific Livestock Show*

**Please make cheques payable to: Glencoe Agricultural Society  
Or etransfer to: [glencofairboard@gmail.com](mailto:glencofairboard@gmail.com)**

Do you require a receipt to be sent to you: \_\_\_\_\_  
*Glencoe Agricultural Society is not a registered charity*

**~ Please complete and return by May 1<sup>st</sup> to be recognized in the 2023 Glencoe Fair Prize Book ~**

If you have any questions please do not hesitate to contact me directly:  
Kathryn Lambert, [kjohns01@hotmail.com](mailto:kjohns01@hotmail.com), p: 519-870-9954









---

**Glencoe Agricultural Society**

2-268 Currie St., Glencoe, ON N0L 1M0 p: 519-870-9954

[glencofair@yahoo.ca](mailto:glencofair@yahoo.ca) [www.glencofair.ca](http://www.glencofair.ca)

**PARTNERSHIP LEVELS:** We are pleased to offer the following partnership levels for the Glencoe Fair. These levels can be attained by any combination of product, service, or financial contributions. Please review the different levels on the following pages and decide if you would like to be a Partner of the Fair.

	\$ 10.00 - \$ 99.00	Friend of the Fair
	\$ 100.00 - \$ 249.00	Yellow Ribbon Partner
	\$ 250.00 - \$ 499.00	White Ribbon Partner
	\$ 500.00 - \$ 999.00	Blue Ribbon Partner
	\$ 1000.00 - \$ 1499.00	Red Ribbon Partner
	\$ 1500.00 - \$ 2499.00	Reserve Champion Partner
	\$ 2500.00 - \$ 4999.00	Grand Champion Partner
	\$ 5000.00 and over	Supreme Champion Partner

<b>Partnership Levels</b>	<b>Value</b>	<b>Partnership Possibilities</b>	<b>Return On Investment</b>
Friend of the Fair	\$10.00 - \$99.00	<ul style="list-style-type: none"> <li>• Class sponsor; Junior Fair, School Fair, Homecraft, Photography, Baby Photo Contest etc.</li> </ul>	<ul style="list-style-type: none"> <li>• Listed in Glencoe Fair prize book</li> <li>• Posted on Glencoe Fair website</li> </ul>
Yellow Ribbon	\$100.00 - \$249.00	<ul style="list-style-type: none"> <li>• Class Sponsor; Livestock, Parade</li> <li>• Program Sponsor: Junior Fair, School Fair, Homecraft, Photography, Ag. In the Classroom, Ambassador, Hill-Billy Hustle</li> <li>• 4-H Show (dairy, horse, swine, sheep, beef)</li> <li>• Kids Draw Prizes</li> </ul>	<ul style="list-style-type: none"> <li>• Listed in Glencoe Fair prize book</li> <li>• Posted on Glencoe Fair website</li> <li>• Recognized at Opening Ceremonies on partnership slideshow</li> </ul>
White Ribbon	\$250.00 - \$499.00	<ul style="list-style-type: none"> <li>• Program Sponsor: Junior Fair, School Fair, Homecraft, Photography, Ag. In the Classroom, Ambassador, 4-H</li> </ul>	<ul style="list-style-type: none"> <li>• Listed in Glencoe Fair prize book</li> <li>• Posted on Glencoe Fair website</li> <li>• Recognized on site signage at fair</li> </ul>
Blue Ribbon	\$500.00 - \$999.00	<ul style="list-style-type: none"> <li>• Class Sponsor, Demo Derby</li> <li>• Entertainment, Fair Dance, Children Entertainment.</li> </ul>	<ul style="list-style-type: none"> <li>• Listed in Glencoe Fair prize book</li> <li>• Posted on Glencoe Fair website</li> <li>• Recognized on site signage at fair</li> <li>• Receive one complimentary day pass</li> </ul>

<b>Partnership Levels</b>	<b>Value</b>	<b>Partnership Possibilities</b>	<b>Return On Investment</b>
Red Ribbon	\$1000.00 - \$1499.00	<ul style="list-style-type: none"> <li>Show ring sponsor; beef, dairy, sheep/swine, horse</li> </ul>	<ul style="list-style-type: none"> <li>Listed in Glencoe Fair prize book</li> <li>Posted on Glencoe Fair website</li> <li>Recognized on site signage at fair</li> <li>Receive two complimentary day passes</li> </ul>
Reserve Champion	\$1500.00 - \$2499.00	<ul style="list-style-type: none"> <li>Naming rights to fair feature event; Entertainment stage, Ag Awareness, Kidszone</li> </ul>	<ul style="list-style-type: none"> <li>Listed in Glencoe Fair prize book</li> <li>Posted on Glencoe Fair website</li> <li>Recognized on site signage at fair</li> <li>Receive four complimentary day passes</li> </ul>
Grand Champion	\$2500.00 - \$4999.00	<ul style="list-style-type: none"> <li>Overall event sponsor, naming right; Livestock competition, Entertainment</li> </ul>	<ul style="list-style-type: none"> <li>Listed in Glencoe Fair prize book</li> <li>Posted on Glencoe Fair website</li> <li>Recognized on site signage at fair</li> <li>Receive two complimentary weekend passes &amp; one midway wristbands</li> <li>Banner displayed at fair (supplied by partner)</li> <li>Certificate of Appreciation</li> </ul>
Supreme Champion	\$5000 and over	<ul style="list-style-type: none"> <li>Multiple areas of involvement throughout the event, with many level of exposure</li> </ul>	<ul style="list-style-type: none"> <li>Listed in Glencoe Fair prize book</li> <li>Posted on Glencoe Fair website</li> <li>Recognized on site signage at fair</li> <li>Receive four complimentary weekend passes &amp; two midway wristbands</li> <li>Banner displayed at fair (supplied by partner)</li> <li>One complimentary tradeshow booth in arena</li> <li>Certificate of Appreciation</li> </ul>

*~ Returns on Investment are guaranteed only if partnership is confirmed by May 1, 2023 ~*