



Dear Glencoe Truck & Tractor Pull Supporters,

After a long hiatus due to COVID-19, we are excited to announce that the Glencoe Truck and Tractor Pull is back! It will be on **Friday July 21, 2023** at 6:30pm, at the Glencoe Fairgrounds.

We would like to invite you to support the tractor pull through advertising and/or sponsorship. Funds raised from the event will help sponsor community activities, as well as maintain and improve the Fairgrounds and facilities.

The pull attracts over 60 competitors from across Ontario. Attendance has been increasing every year. 2022 saw our largest turnout of approximately 4000 people!

There are many opportunities to be recognized for your contribution. Details on these opportunities are outlined on the following page. With your contribution, we can continue the success of the Glencoe Truck and Tractor Pull.

We greatly appreciate your contribution. To assist with your decision, please compare your cost to advertise in paper, on radio, etc. We offer trackside signs, free tickets, mention on our website, and our announcer mentions your company name at least twice during the night. If your name is on the packer sign, it passes by the crowd about 120 times during the night. We strive to offer a high level of exposure for your company, and hope you will agree it is good use of your advertising dollars. It is an excellent opportunity for you to partner with the Agricultural Society, and be a part of this annual community event.

Please consider this marketing opportunity and support the success of the 2023 Glencoe Agricultural Society Truck & Tractor Pull.

To ensure full rewards/recognition, please email or call by June 15, 2023.

Please contact Clark Boekhoven at 226-376-0743 with any questions, or any Truck & Tractor pull committee member.

Email confirmation to clark.boekhoven@gmail.com

GLENCOE AGRICULTURAL SOCIETY
2023 Truck & Tractor Pull Committee

2023 Sponsorship Opportunities

Glencoe Truck & Tractor Pull

LEVEL OF SPONSORSHIP	VALUE OF SPONSORSHIP	BENEFIT OF SPONSORSHIP
<i>Trackside</i>	\$1000	<ul style="list-style-type: none">• Name on sponsor board trackside• Banners at trackside (provided by sponsor)• Advertised on the fair board website, and a link to your website• 6 complimentary admission passes
<i>Packer</i>	\$1,500	<ul style="list-style-type: none">• Recognized in event program• Banners at trackside (provided by sponsor)• Recognition in pre & post event advertising• Name on sponsor board trackside• Advertised on the fair board website, and a link to your website• Advertisement on packer throughout event• 10 complimentary admission passes• Limited spaces available, please inquire as to availability

[1] Glencoe Agricultural Society will endeavor to provide the benefits shown to the best of our ability. Due to variables, we cannot guarantee complete fulfillment in every case. If any sponsor has requests for other types of recognition, we will be happy to consider those. If any sponsor is dissatisfied with the recognition received, we will do our best to rectify any shortfalls.

Please fill out the form below. Submit by mail, or contact us for pickup

2023 GLENCOE TRUCK & TRACTOR PULL SPONSORSHIP

Sponsor Name:

(to appear on event advertising)

Contact Name:

Address: _____

City: _____

Postal Code: _____

Email: _____

Website: _____

Sponsorship Amount: _____

Company Description: (Tell us about your business for us to advertise you better the night of the pull)



Like and follow the Glencoe Agricultural Society on Facebook so we can advertise your business via social media via mentions and other advertising posts

Please make cheque payable to “Glencoe Agricultural Society”

Mailing Address:
22889 Thames Road
Appin, ON
N0L1A0

*e-transfer also available upon request