

Dear Supporters of the Glencoe Truck & Tractor Pull,

We extend a warm invitation to you to join us in supporting our upcoming truck and tractor pull through sponsorship. Your involvement will not only contribute to the success of the event but also aid in funding various community activities, as well as the maintenance and enhancement of our cherished Fairgrounds and facilities. These included supporting the rebuild of the Arena, backing local sports teams, facilitating free skates, and hosting the beloved Santa Claus parade, among other initiatives.



Our truck & tractor pull draws in over 60 competitors from across Ontario, with attendance growing steadily each year. In 2023, we experienced an even larger turnout compared to the previous year, boasting approximately 4000 attendees.

There are numerous opportunities available for you to gain recognition for your generous contribution. Details outlining these opportunities are provided on the following page. With your support, we can continue the tradition of success that characterizes the Glencoe Truck and Tractor Pull.

We sincerely appreciate your consideration and support. We encourage you to compare the value of advertising in traditional mediums such as newspapers or radio. Our sponsorship packages offer a range of benefits, including prominent trackside signage, complimentary tickets, mentions on our website, and multiple acknowledgments by our event announcer throughout the evening. Additionally, if your company's name is featured on our packer sign, it will be prominently displayed to the crowd approximately 120 times during the event. We are committed to providing excellent exposure for our sponsors, ensuring that your investment yields significant returns.

Partnering with the Glencoe Agricultural Society for this annual community event presents an exceptional opportunity for your company to showcase its support for the local community and gain valuable exposure.

We urge you to consider this marketing opportunity and contribute towards the success of the 2024 Glencoe Agricultural Society Truck & Tractor Pull.

To ensure that you receive full recognition and benefits, we kindly request that you confirm your sponsorship by Friday, June 14, 2024. We do provide invoices and receipts for your records upon request. For any inquiries or assistance, please feel free to contact Clark Boekhoven at 226-376-0743 or any member of the Truck & Tractor Pull committee.

You may also confirm your sponsorship via email at clark.boekhoven@gmail.com.

Thank you for your support and consideration.
Sincerely,

Clark Boekhoven

GLENCOE AGRICULTURAL SOCIETY
2024 Truck & Tractor Pull Committee

2024 Sponsorship Opportunities

Glencoe Truck & Tractor Pull

LEVEL OF SPONSORSHIP	VALUE OF SPONSORSHIP	BENEFIT OF SPONSORSHIP
<i>Trackside</i>	\$1000	<ul style="list-style-type: none"> • Name on sponsor board trackside • Banners at trackside (provided by sponsor) • Advertised on the fair board website, and a link to your web site. • 6 complimentary admission passes
<i>Packer</i>	\$1,500	<ul style="list-style-type: none"> • Recognized in event program • Banners at trackside (provided by sponsor) • Recognition in pre & post event advertising • Name on sponsor board trackside • Advertised on the fair board website, and a link to your web site. • Advertisement on packer throughout event • 10 complimentary admission passes • Limited spaces available, please inquire as to availability

[1] Glencoe Agricultural Society will endeavor to provide the benefits shown to the best of our ability. Due to variables, we cannot guarantee complete fulfillment in every case. If any sponsor has requests for other types of recognition, we will be happy to consider those. If any sponsor is dissatisfied with the recognition received, we will do our best to rectify any shortfalls.



Please fill out the form below, and either mail back, or contact us for pickup

2024 GLENCOE TRUCK & TRACTOR PULL SPONSORSHIP

Sponsor Name:

(to appear on event advertising)

Contact Name:

Address: _____

City: _____

Postal Code: _____

Email: _____

Website: _____

Sponsorship Amount: _____

Company Description: (Tell us about your business for us to advertise you better the night of the pull)



Like and follow the Glencoe Agricultural Society on Facebook so we can advertise your business via social media via mentions and other advertising posts

Please make cheque payable to “Glencoe Agricultural Society”

Mailing Address: (please note address change)

22566 Thames Road

Appin, ON

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*e-transfer also available upon request