## GLENCOE AGRICULTURAL SOCIETY

2-268 Currie Street, Glencoe, ON NOL 1M0 GlencoeFair@yahoo.ca www.glencoefair.ca 519-870-9954



Dear Glencoe Fair potential partners,

As the plans for the upcoming 2025 Glencoe Fall Fair are in full swing, we would like to invite you to become a part of the success, as a valuable partner. "Country Nights & Carnival Lights" themed fair will take place Friday September 19 – Saturday September 20, and we would like to include you in this year's event.

Our annual two-day fair celebrates 149 years in the community with something for everyone to enjoy. Countless highlights include Agriculture in the Classroom and the revamped VIP Program on Friday even before the gates open. Opening ceremonies which involve entertainment, recognizing local talents and announcing the Fair Ambassador. Also, throughout the weekend there will be a parade, 4-H competitions, livestock shows, children entertainment in the KidZone, live demonstrations, homecraft, field crop, Ag Awareness tent & junior fair entries, baseball tournament, entertainment and the Friday evening demolition derby.

Thank you very much, if you were able to provide support in the past, and we hope you are able to continue the sponsorship for 2025, if you are new or returning after a few years, "welcome."

There are several areas of the fair that require sponsorship including: Junior Fair, School Fair, Livestock Shows, 4-H shows, Field Crop & Horticulture, Parade, Homecraft, Demo Derby, Entertainment and overall partnership.

If you would like to modify your sponsorship please notify us by May  $1^{st}$ , to ensure you receive full recognition in the Glencoe fair prize book.

Kathryn Lambert

Sponsorship 519-870-9954 kjohns01@hotmail.com

Please update & return this letter with your payment to the address above.

## **2025 PARTNERSHIP AGREEMENT**

Glencoe Agricultural Society

Name:  as to be listed on promotional items					
Contact Name:					
Address:					
Phone:	Email:				
General \$	Parade	\$			
Ambassador \$	Jr. Fair	\$			
4-H Shows \$	Livestock	\$			
Demo Derby \$	Homecraft	\$			
Variety Show \$	Field Crops	\$			
Ag in Classroom \$	Talent Show	\$			
Ag Awareness Tent \$	School Fair	\$			
Specific Class: \$	Other	\$			

Please specify if your partnership is for a Class Special or Specific Livestock Show

## Please make cheques payable to: Glencoe Agricultural Society Or etransfer to: glencoefairboard@gmail.com

Do you require a receipt to be sent to you:

Glencoe Agricultural Society is not a registered charity

~ Please complete and return by May 1st to be recognized in the 2025 Glencoe Fair Prize Book ~

If you have any questions please do not hesitate to contact me directly: Kathryn Lambert, kjohns01@hotmail.com, p: 519-870-9954

**PARTNERSHIP LEVELS:** We are pleased to offer the following partnership levels for the Glencoe Fair. These levels can be attained by any combination of product, service, or financial contributions. Please review the different levels on the following pages and decide if you would like to be a Partner of the Fair.

<b>©</b>	\$ 10.00 - \$ 99.00	Friend of the Fair
<b>©</b>	\$ 100.00 - \$ 249.00	Yellow Ribbon Partner
<b>©</b>	\$ 250.00 - \$ 499.00	White Ribbon Partner
<b>©</b>	\$ 500.00 - \$ 999.00	Blue Ribbon Partner
<b>©</b>	\$ 1000.00 - \$ 1499.00	Red Ribbon Partner
<b>©</b>	\$ 1500.00 - \$ 2499.00	Reserve Champion Partner
<b>©</b>	\$ 2500.00 - \$ 4999.00	Grand Champion Partner
<b>©</b>	\$ 5000.00 and over	Supreme Champion Partner

Partnership Levels	Value	Partnership Possibilities	Return On Investment
Friend of the Fair	\$10.00 - \$99.00	<ul> <li>Class sponsor; Junior Fair, School Fair, Homecraft, Photography, Baby Photo Contest etc.</li> </ul>	<ul><li> Listed in Glencoe Fair prize book</li><li> Posted on Glencoe Fair website</li></ul>
Yellow Ribbon	\$100.00 - \$249.00	<ul> <li>Class Sponsor; Livestock,         Parade</li> <li>Program Sponsor: Junior Fair,         School Fair, Homecraft,         Photography, Ag. In the         Classroom, Ambassador, Hill-         Billy Hustle</li> <li>4-H Show (dairy, horse, swine,         sheep, beef)</li> <li>Kids Draw Prizes</li> </ul>	<ul> <li>Listed in Glencoe Fair prize book</li> <li>Posted on Glencoe Fair website</li> <li>Recognized at Opening Ceremonies on partnership slideshow</li> </ul>
White Ribbon	\$250.00 - \$499.00	<ul> <li>Program Sponsor: Junior Fair, School Fair, Homecraft, Photography, Ag. In the Classroom, Ambassador, 4-H</li> </ul>	<ul><li> Listed in Glencoe Fair prize book</li><li> Posted on Glencoe Fair website</li><li> Recognized on site signage at fair</li></ul>
Blue Ribbon	\$500.00 - \$999.00	<ul> <li>Class Sponsor, Demo Derby</li> <li>Entertainment, Fair Dance, Children Entertainment.</li> </ul>	<ul> <li>Listed in Glencoe Fair prize book</li> <li>Posted on Glencoe Fair website</li> <li>Recognized on site signage at fair</li> <li>Receive one complimentary day pass</li> </ul>

Partnership Levels	Value	Partnership Possibilities	Return On Investment
Red Ribbon	\$1000.00 - \$1499.00	Show ring sponsor; beef, dairy, sheep/swine, horse	Listed in Glencoe Fair prize book
			Posted on Glencoe Fair website
Red Ribbon			Recognized on site signage at fair
			Receive two complimentary day passes
	\$1500.00 - \$2499.00	Naming rights to fair feature event; Entertainment stage, Ag Awareness, Kidszone	Listed in Glencoe Fair prize book
Reserve Champion			Posted on Glencoe Fair website
Reserve Champion			Recognized on site signage at fair
			Receive four complimentary day passes
	\$2500.00 - \$4999.00		Listed in Glencoe Fair prize book
			Posted on Glencoe Fair website
Grand Champion		Overall event sponsor, naming right; Livestock competition, Entertainment	Recognized on site signage at fair
			Receive two complimentary weekend passes & one midway wristbands
			Banner displayed at fair (supplied by partner)
			Certificate of Appreciation
Supreme Champion	\$5000 and over	Multiple areas of involvement throughout the event, with many level of exposure	Listed in Glencoe Fair prize book
			Posted on Glencoe Fair website
			Recognized on site signage at fair
			Receive four complimentary weekend passes & two midway wristbands
			Banner displayed at fair (supplied by partner)
			One complimentary tradeshow booth in arena
			Certificate of Appreciation

 $<sup>\</sup>sim$  Returns on Investment are guaranteed only if partnership is confirmed by May 1, 2025  $\sim$ 

## BECOME A GLENCOE FAIR SPONSOR IN 2025

www.glencoefair.ca

glencoefair@yahoo.ca







Four complimentary

weekend passes & midway wristband

Two complimentary

Posted on onsite

signage

Recognized on partnership slideshow &

> Recognized on partnership slideshow &

**NOIAMAHO** 

**MAHD GNARD** 

Listed in Glencoe Fair

prize book

ceremonies

Name on Sponsor

Name on Sponsor

glencoefair.ca

Posted on

**BESEBNE** \$2,499-\$1,500

\$2,500

Complimentary vendor booth

prize book

**BLUE RIBBON** 

glencoefair.ca

Posted on

**KED KIBBON** 

Name on Sponsor

Name on Sponsor

\$499 - \$250

\$999-\$500

\$1,499-\$1,000

**KIBBON** partnership slideshow Listed in Glencoe Fair

Recognized on

& at opening ceremonies

Recognized on

Recognized on part-

glencoefair.ca Posted on **WHITE** 

Name on Sponsor

\$249-\$100

**KIBBON** oartnership slideshow Listed in Glencoe Fair

Less than \$100

Listed in Glencoe Fair Name on Sponsor glencoefair.ca prize book Posted on

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